



Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

17th September - Day One

11:30 AM **Opening reserved for Minister**

11:40 AM Kalyana Sivagnanam, GCEO Petromin Corporation

11:45 AM Gary B. Flom, CEO National Transportation Solutions Company (NTSC)

11:50 AM **VIP Tour**

12:15 PM **KEYNOTE-PANEL**

The rise of Saudi Arabia's EV Sector powered by the vision 2030
*We will discuss how the EV Revolution transforms the Kingdom's
Economic Future*

- Mohammed Abuazzah, Chief Public Relations Officer
- Ali Rizvi, Director of Business Operations, Lucid Middle East
- Ulf Schulte, Chief Operating Officer EVIQ
- Aftab Ahmed, Chief Advisor Automotive, NIDC
- Andreas Flourou, Group Head Mobility, Red Sea Global
- Gary B. Flom, Chief Executive Officer of the National Transportation Solutions Company (NTSC)

Moderator

Heiko Seitz

Global & Middle East eMobility Leader | Partner

01:00 PM **Saudi Arabia eMobility Outlook:**

The latest facts and figures for KSA EV ecosystem investors

Heiko Seitz

Global & Middle East eMobility Leader | Partner

01:15 PM **PANEL Driving the Future:**

Unpacking the Unique Advantages of EV Technology

*We take a deep dive into EV technology and what sets them apart from
other vehicle types?*

- Hassan Nergiz Managing Director AI Futtaim Electric - BYD
- Anoop Desai Executive Director Sustainable Mobility S&P Global Mobility Consulting Services
- Ali Rizvi, Director of Business Operations Lucid Middle East
- Julia Palle, Vice President Sustainability Formula E
- Klaus Wawra, Managing Director Hofer Powertrain



Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

- Oswaldo Dorantes Sr. Manager Automotive , NIDC

Moderator

01:55 PM **Electromin Signing Agreement**

02:05 PM. Lunch

02:40 PM **PANEL**

Charging Ahead: Building the Backbone of Saudi Arabia's EV Revolution

EVs need charging. How can we ensure that we have the infrastructure in place to support EV growth?

- Tony Mazzone, Managing Director Electromin
- Wolfgang Ademmer, CMO, Alpitronic
- Abdulmuain Al Soufi, Products Line Manager, Al Fanar
- Mansour Almaknah, Head of eMobility of Solution Valley part of Saudi Electricity Company
- Mr. Li Bo, VP of Huawei Digital Power Strategy and Marketing ME&CA; Director of Huawei EV charging business Director ME&CA

Moderator

Wulf Schlacher

3:20 PM **PANEL Looking Beyond the OEMs. How to attract tier one suppliers to build a sustainable industry in the kingdom?**

- Ahmed Almalki, Senior Business Development Manager MISA
- Ben Stewart, Director of Supply Chain & Procurement- Lucid
- Shah Feroozi, COO, PACK Group
- Pascal H. Gregoire, Diplomat Belgian Ambassador
- Fathi Tlatli, President Global Sector Auto-Mobility at DHL Customer Solutions & Innovation
- Aftab Ahmed, Advisor National Industrial Development Company

Moderator :

Carlo Gozzi, Senior Manager Roland Berger

4:00 PM **PANEL Electrifying Change: The Impact of EVs on Saudi Arabia's Economic Future**

The EV industry can transform much of the Saudi economy, and we discuss how this can happen.



Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

- Nasser Kareem – Manager, Automotive Sector NIDC
- Ali Alshehri, Future Mobility Institute KACST
- Eng Deng Zhenglai, Chief Expert of Intelligent Automotive Solutions, Huawei
- Hasan Nergis, Managing Director, Al Futtaim Electrics BYD

Moderator :

Arvind CJ, Partner at Roland Berger

4:40 PM **KEY-NOTE 5 key reasons why global companies must look at Saudi Arabia as a market and a production hub - Cutting-edge powertrain Developments for major OEMs**

- Speaker: Klaus Wawra
Managing Director
Hofer powertrain

5:00 PM **KEY-NOTE MegaWatt Charging - Success Factor for Commercial Vehicle Electrification**

Anne - Marie Schuppan, Team Manager EV Charging - AVL

5:20 PM The Signing Ceremony (National Transportation Solutions Company)
4 Agreements

5:40 PM The Signing Ceremony (The Saudi Electricity Company)
4 Agreements

6:00 PM Reflection and summary of the Day 1



Saudi Arabia's Foremost Event for the
EV Ecosystem & Cutting Edge Technologies

18th September - Day Two

12:00 PM KEYNOTE-PANEL - What is Behind the EV magic?

We discuss why EVs are the fastest growing segment of the automotive industry and what Saudi consumers can look forward to

- Nicolas Verneuil, Managing Director Petromin Stellantis
- Badr Khojands, General Manager Brand, BYD KSA
- Hashim Alfatayerji, Regional Executive Director, Sixt
- Ali Rizvi, Director of Business Operations, Lucid Middle East

Moderator

Ahmed Samer, Managing Director Mena Region, CharIn

12:40 PM PANEL - Driving the Future: How EVs Are Revolutionizing Car Rentals and Corporate Fleets

EVs aren't just leading the way with consumers, they're also appealing to rent and corporate usage

- James Luxbacher, Managing Director Sixt
- Ali Rizvi, Director of Business Operations, Lucid
- Anil M. Abraham, Vice President Operations, Budget Rent A Car
- Richard Sikkel Group CEO of Massar Solutions

Moderator

Ahmed Samer, Managing Director Mena Region, CharIn

01:20 PM PANEL The Landscape of Electric Charging in Saudi Arabia

Rami Abu Haya, CEO Catec
Mohammed Almusawa, Head of ASX CHARGERS
Ali Ghnaim CEO GASABLE
Mohamed Fayez, eMobility Manager Schneider Electric
Mr Rohit , Manager CITA
Alhareth Alhisan, Founder & CEO Icharge



Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

Moderator

Wulf Schlachter,

02:00 PM **Lunch**

03:00 PM **PANEL: How Electric Vehicles Can See Faster Commercial Adoption**

How can commercial EV use be accelerated and what are the key-challenges to overcome?

- Jonathan Spear, Policy and Strategy Advisor, Atkins Realis
- Gary B. Flom CEO National Transport Solutions Company (NTSC)
- Kivanc Karayol Regional Director, Volvo Group
- Vincent Jia, Managing Director Yutong Trucks
- Sultan Al-Harbi, Director Local Content Government Procurement Authority (LCGPA)
- Mark Notkin CEO Electromin

Moderator

Mahdi Ben Mrad, SVP AlixPartners

03:40 PM **KEYNOTE: Unlocking the Potential of Electric Vehicles with AI**

04:00 PM **KEYNOTE: Formula E – Where Sustainability and Sport Combine**

04:20 PM **NETWORKING TEA BREAK**

04:40 PM **PANEL Tackling EV Taboos with Saudi EV Owners**

On this panel we talk to Saudi-based EV owners about what it is like to own an EV?

- Alex Malouf, PR Senior Director, Public Relations & Media Roshn
- Omar, CEO EVS
- Bashar H. Albahl Co-Founder Climatec

Moderator

Wulf Schlachter



Date
17th-19th
September
2024

Venue
RICEC,
Riyadh,
Saudi Arabia



Title Sponsor

ELECTROMMW

Saudi Arabia's Foremost Event for the
EV Ecosystem & Cutting Edge Technologies

5:20 PM **PANEL How Do We Electrify the Wider Mobility Segment?**
It's not just cars, but advance Air Mobility

- Dr Samer Jabari (Chief Advisor Aerospace) NIDC
- Sukhvir S. Mavi, **Director - Guest Experience & Technology Integration**

Moderator

Jonathan Spear, Policy and Strategy Advisor, Atkins Realis

6:10 PM Sign agreement National Transport Services Company

3 Agreements

6:30 PM Sign agreement – Solutions Valley

3 Agreements

6:50 PM Reflection and summary of the Day 2

19th September - Day Three

Platinum Sponsor



Network Lounge Sponsor



Supporting Partner





Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

12:00 PM **PANEL: Opportunities & Challenges in Battery Manufacturing**
We are discussion innovative and safer solution of lithium-ion batteries and other sustainable power solutions. How comes AI into the play for advanced battery management? How will we ensure to have the right battery talents & expertise for high-quality battery manufacturing?

- Ricardo B. Costa Strategic Advisor EV Metals Group
- Mohammad S Bajba, International Business Development Expert
- Mohammed Ubeduddin Co-Founder & Managing Director, Cyantron Synergies Private Limited
- Mahmoud Al-Asmari, Director Metal & Mineral NIDC

Moderator

Paula Naoufal's Senior Finance Reporter CNN Arabia

12:40 PM **PANEL: Start-Ups: Changing EV Landscape in Saudi Arabia**
How are Start-Ups changing the EV sector? What are the key-challenges for EV Start-Ups in Saudi Arabia?

- Ali Alshehri. GM of the Future Mobility Institute
- ~~Nasser Kareem, Manager Automotive NIDC~~
- Saeed Aljunaibi. CEO EVS
- Eng. Mohamed Alshazely, National Operation at Manager Altawkilat

Moderator

Paula Naoufal's Senior Finance Reporter CNN Arabia

1:20 PM **KEYNOTE: The Impact of Semiconductors on Electric Vehicles**

SUNIL BANWARI.
CEO, SEMICONDUCTOR , AJLANBROS HOLDING

01:40 PM **Keynote: EV-Waste Management & Recycling Opportunities Ahead**
What are the challenges in managing battery waste and what is the experiences so far developing a waste management ecosystem? Discussing best practices globally.

02:00 PM **Lunch**

3:00 PM KEY NOTE: Ali Ghanim CEO Gasable



Date
17th-19th
September
2024

Venue
RICEC,
Riyadh,
Saudi Arabia



Title Sponsor

ELECTROMMW

Saudi Arabia's Foremost Event for the EV Ecosystem & Cutting Edge Technologies

- 3:20 PM KEY NOTE: Alhareth Alhisan, Founder & CEO Icharge
- 4:40 PM KEY NOTE:
- 4:40 PM Sign agreement
- 3:50 PM Sign agreement
- 3:60 pm. Sign agreement
- 4:00 pm. Sign agreement
- 4:10 pm. Sign agreement

- 5:40 PM **SHOW WRAP UP: The Future of EVs - What to Expect in Five Years**
Invited: TBC

Platinum Sponsor



Network Lounge Sponsor



Supporting Partner

